



# Product Description

## Halogen spot bulb

The Todaybulb's halogen spot bulb specifically the AR111, AR70, AR56 and AR37 models, offers precise lighting while minimizing glare, with a bright and focused beam. AR111 halogen lamp provide powerful lighting over a distance, while their anti-glare design and high CRI for perfect color accuracy create a comfortable and visually appealing environment.

### Advantage

#### - Precise Beam Control

Featuring an aluminum reflector, this halogen lamp directs light where it's needed, minimizing glare for sharp lighting. The integrated metal cap shields the filament, reducing direct glare, as part of the beam-shaping process to make sure the light is distributed more uniformly, and enhancing visual comfort.

#### - Comfortable Light

AR111 G53 halogen lamp, AR70 Ba15d, AR56 Ba15d, AR37 Ba15d 12V 20W lamps provide a gentle 2700K warm white soft light, free from flicker or harsh glare. Creating your space with comfortable and warm lighting.

#### - Dimmable Convenience

Compatible with external dimmers, giving you the freedom to adjust lighting levels and set the perfect atmosphere for any setting.

#### - High CRI

With a CRI of 100, the AR111 G53 halogen lamp offers outstanding color accuracy, making it the ideal choice for environments where true-to-life color rendering is critical.

#### - Low Voltage & Safe Operation

The 12V system is safe and efficient, and paired with an external transformer. This lamp can be used in open luminaires.

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AR111 Ceramic part and  
G53 base cap



AR37, AR56 and AR70  
Ba15d brass nickel base cap



Metal cap reducing glare light



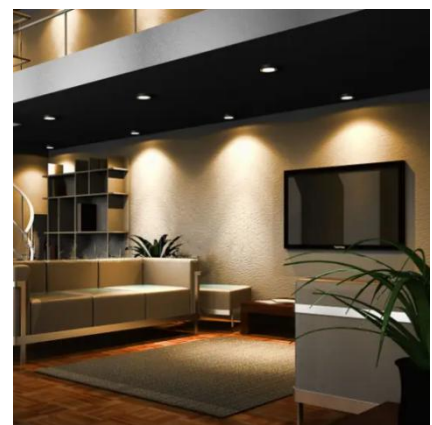
Clear & Frosted covers optional  
for AR56

### Feature

- ✓ Warm white
- ✓ Dimmable
- ✓ 100% CRI
- ✓ 4° /8° /24° /25° /32° /45° /60° beam angle
- ✓ High lumen efficiency
- ✓ 2000 hours life span

### Application

Halogen spot bulb is particularly popular in retail, art display, hospitality, stage lighting and residential environments.



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### Specification

Model	Power	Voltage	Beam Angle	Size	Base	CRI
HAL-AR37	20W	12V	32°	37*36mm	Ba15d	100
HAL-AR56	20W	12V	25° /60°	56*54mm	Ba15d	100
HAL-AR56	35W	12V	25° /60°	56*54mm	Ba15d	100
HAL-AR56	50W	12V	25° /60°	56*54mm	Ba15d	100
HAL-AR70	20W	12V	8° /24°	70*47mm	Ba15d	100
HAL-AR70	35W	12V	8° /24°	70*47mm	Ba15d	100
HAL-AR70	50W	12V	8° /24°	70*47mm	Ba15d	100
HAL-AR111	35W	12V	4° /8° /24° /45°	111*60mm	G53	100
HAL-AR111	50W	12V	4° /8° /24° /45°	111*60mm	G53	100
HAL-AR111	75W	12V	4° /8° /24° /45°	111*60mm	G53	100
HAL-AR111	100W	12V	4° /8° /24° /45°	111*60mm	G53	100